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34S:FSE

SERENGETI
RESOURCES INC.

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Serengeti Reports 6.7 Cu%, 5.9 g/t Au, 464 g/t Ag Assays from Rottacker; Strong Adjacent Copper Soil Anomaly

Vancouver, B.C., August 26, 2014: Serengeti Resources Inc. (SIR: TSX-V; 34S: FSE) is pleased to report the results of a field program conducted earlier this summer on its Rottacker property, adjacent to the southern end of its 100%-owned Kwanika claim block. Additional rock sampling of the Rottacker “B” showing, first re-located by Serengeti staff in 2013 and last worked on in the early 1970’s, returned grab samples from outcrop assaying up to 6.7% copper, 5.9 g/t gold and 464 g/t silver. In addition, soil sampling has identified a strong copper anomaly, 500 meters to the west of the showing in an area interpreted to share geological similarities to Kwanika.

The Rottacker “B” showing consists of a 2 to 3 meter wide zone of disseminated and vein chalcopyrite-pyrite and secondary copper mineralization in strongly chlorite-sericite altered monzodiorite intrusive. The showing area is poorly exposed in an old blast pit and due to extensive till cover, its full extent is difficult to determine. The presence of elevated bismuth and tellurium along with locally high precious metal values, suggests the presence of gold-silver-bismuth-telluride along with the copper mineralization.

Sample Type	Lithology	Cu%	Au (g/t)	Ag (g/t)
Outcrop, grab	Mineralized/ Altered monzodiorite	6.77	5.9	464
Outcrop, grab	Mineralized/ Altered monzodiorite	1.67	0.98	93
Outcrop, grab	Mineralized/ Altered monzodiorite	0.77	tr	12
Outcrop, grab	Mineralized/ Altered monzodiorite	0.63	0.07	7
Outcrop, grab	Mineralized/ Altered monzodiorite	0.25	0.08	6

Table 1. Rottacker “B” Showing Rock Sampling Highlights, 2014

Soil sampling in the immediate vicinity of the showing returned generally weakly anomalous results with the exception of one very elevated gold value. However, a soil sampling transect identified a strong, 300 meter wide copper (with locally coincident Au, Ag) soil anomaly in B-Horizon and Ah-organic soil horizons, 500 meters to the west of the showing. This area of the property is interpreted to be underlain by red boulder conglomerate similar to that which partially overlies the Kwanika Central Copper-Gold Zone.

Ah and B-Horizon Soil Cu results can be viewed on [Serengeti’s website](#).

“The presence of good grade mineralization, indications of strongly anomalous copper soil geochemistry nearby and a geological setting with similarities to Kwanika is encouraging” stated David Moore, President and CEO of Serengeti Resources. “The next step on the Rottacker property is to conduct IP geophysics to test for an associated sulphide system, which would quickly constitute an excellent drill target”.

About Serengeti Resources Inc.

Serengeti is a mineral exploration company managed by an experienced team of professionals with a solid track record of exploration success. The Company is currently advancing its Kwanika copper-gold project and exploring its extensive portfolio of properties in the highly prospective Quesnel Trough and Stikine Arch of British Columbia. A number of these projects are available for option-joint venture and additional information can be found on the Company's website at www.serengetiresources.com. Serengeti has 51.1 million shares issued and outstanding or 58.1 million shares on a fully diluted basis.

Quality Assurance/Quality Control

Sample analysis for the current program was completed at Acme Analytical Laboratories Ltd. in Vancouver, BC. A comprehensive quality assurance/quality control program including duplicate samples, blanks and standards form part of the sampling protocol in addition to the laboratory's own quality assurance program. The field program was supervised by Serengeti Resources Inc. staff and the technical information in this news release has been prepared in accordance with Canadian regulatory requirements as set out in National Instrument 43-101, and reviewed by the Company's qualified person, David W. Moore, P. Geo., President and CEO of Serengeti Resources Inc.

ON BEHALF OF THE BOARD

David W. Moore, P. Geo., President, CEO and Director

Cautionary Statement

This document contains "forward-looking statements" within the meaning of applicable Canadian securities regulations. All statements other than statements of historical fact herein, including, without limitation, statements regarding exploration plans and other future plans and objectives, are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and future events and actual results could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from our expectations are disclosed in the Company's documents filed from time to time via SEDAR with the Canadian regulatory agencies to whose policies we are bound. A comprehensive list of risk factors is provided in the Company's Annual Information Form ("AIF") for the year ended February 28, 2014 and filed on SEDAR on July 29, 2014. Readers are further advised not to place undue reliance on forward-looking statements.

Neither the TSX Venture Exchange nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.

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